

**IJCHT-23**

Reactivate, Rebuild, Resilience:
"Tourism and Hospitality Sustainable
Development Goals"


The^{3rd} International Joint Conference on Hospitality and Tourism 2023

**Theme: Reactivate, Rebuild, Resilience: Tourism and Hospitality
Sustainable Development Goals.**

Day 1: July 18, 2023

| Time | Schedule detail |
|---------------|---|
| 8:00 - 8:45 | On-site Registration at Navamindradhiraj Building, Floor 3, Room 3003 |
| 8:45 - 9:00 | Welcome guest by Asst.Prof.Dr.Paithoon Monpanthong, Dean of GSTM NIDA |
| 9.00 – 9.10 | Opening Remark by Prof. Dr.Tippawan Lorsuwannarat, NIDA president |
| 9.10 – 9.15 | Welcome delegate and introduction to the conference by Assoc.Prof.Dr. Suwaree Namwong, Conference Chair |
| 9.15 - 9.20 | Welcome delegate by Prof.Dr.Therdchai Choibamrung, GSTM founder |
| 9.20 – 9.35 | Traditional Thai dance show by Prommitpittaya School students |
| 9:35 - 10.15 | Keynote Speakers by Prof.Dr.Cihan Cobanoglu |
| 10:15 - 10:30 | Refreshment Break and Networking |
| 10:30 - 12:00 | Panel Discussion Subtheme: Reactivate, Rebuild, Resilience: Tourism and Hospitality Sustainable Development Goals Panellists by: <ul style="list-style-type: none"> ▪ Prof. Dr. Timothy Lee ▪ Prof.Dr.Therdchai Choibamroong ▪ Assoc. Prof. Dr. Hiram Ting ▪ Mr.Kitti Pornsiwakit ▪ Assist. Prof. Dr. Michal Apollo Moderator by <ul style="list-style-type: none"> ▪ Assoc. Prof. Dr. Ann Suwaree Ashton |

**Schedule time based on GMT+7 (Thailand time) **




| Time | Schedule detail |
|---------------|--|
| 12:00 - 13:00 | Lunch at Rachaphruk room, 2 nd floor Navamindradhiraj Building |
| 13.00 – 14.15 | Workshop 4 Sessions (Optional) <ul style="list-style-type: none"> ▪ Room 8001 Topic: Build Your Research Profile through Publishing Success by Assoc. Prof. Dr. Hiram Ting ▪ Room 8002 Topic: Inclusive and Sustainable Wellness Tourism in Southeast Asia by Dr. Jaeyeon Choe ▪ Room 8003 Topic: When AI meets XR: Future of Metaverse Tourism and Research Agenda by Prof.Dr. Timothy Jung ▪ GSTM Roof top Topic: Introduction to Yoga for academician health well-being by Assoc. Prof. Dr. Ann Suwaree Ashton |
| 14:15 – 14:30 | Refreshment Break and Networking |
| 14:30 – 16:45 | Paper Presentation Sessions 1 Online room please join. Meeting ID: 860 6975 1035 Passcode: ijcht2023  |
| 16.45 – 17.30 | Bangkok city tour at ICON SIAM |



Presentation Schedule
Online-Onsite

****Schedule time based on GMT+7 (Thailand time) ****

Day 2: July 19, 2023

| Time | Schedule detail |
|---------------|--|
| 08:30 - 9:00 | On-site Registration at Navamindradhiraj Building, Floor 8. |
| 9:00 - 10:30 | <p>Paper Presentation Sessions II</p> <p>Online room please join</p> <p>Meeting ID: 853 1179 2033</p> <p>Passcode: ijcht2023</p>  |
| 10.30 – 12.00 | <p>Workshop Sessions (Online Zoom)</p> <ul style="list-style-type: none">▪ Topic: Quantitative and Qualitative Research Skills and Practices: Service Robots, AI, and Their Impact on Sustainability and Wellbeing in Hospitality and Tourism by Assist. Prof. Dr. Tingting (Christina) zhang  <p>Meeting ID: 833 2246 8638</p> <p>Passcode: 685103</p> |
| 12:00 - 13:00 | Lunch |
| 13.00 – 15.00 | <p>Workshop Sessions (Online Zoom)</p> <ul style="list-style-type: none">▪ Topic: Cultural and Cuisine: The Healing Tourism by Dr. Ruchi Singh Tanwar  <p>Meeting ID: 833 2246 8638</p> <p>Passcode: 685103</p> |
| 15:00 – 18:30 | Enjoy free time! |
| 18:30 - 22:00 | Thai night dinner party in “Traditional Costume Theme” at NIDA Registering starts at 18.00 pm. |



Presentation Schedule / Online-Onsite

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Day 3 July 20, 2023

1 DAY TRIP @AYUTTHAYA

- 06:30 a.m.** Meet at **The National Institute of Development Administration (NIDA)**.
07:00 a.m. To get to **Ayutthaya** by **VIP Van - Set Box service, bread / juice (1)**
09:00 a.m. Visit **Bang Pa-In Palace** : This palace is a Great Corinthian Order style palace. It was built for royal ceremony or welcome the royal guest. Aside from any ceremony this palace also a storage of ancient weapon, carve statue and another tribute that gift royal family.



- 10:30 a.m.** Visit **Wat Yai Chai Mongkhon** : This is still an active temple where monks reside. Thai people visit Wat Yai Chai Mongkhon to not only pay respects to Buddha, but also to pay homage to one of the most respected kings in Thai history, King Naresuan the Great. The main bell-shaped chedi at Wat Yai Chai Mongkhon is one of the distinctive landmarks of Ayutthaya. The original reclining Buddha statue was constructed during the reign of King Naresuan and was located in a building known as Wihan Phra Phuttha Saiyat. The statue seen today is impressive, but is a replica that was made in the 1960s.



- 11:30 a.m.** Visit **Wat Phanan Choeng** : The temple's main attraction is its huge image of the Buddha. The brick and mortar image named Phra Chao Phanan Choeng is seated

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in the posture of subduing Mara, otherwise known as Calling the Earth to witness. The richly gilded U Thong style image is also known as **Luang Pho To**.



12:30 p.m. Lunch at Phak Wan Noodle Restaurant, Ayutthaya (2)

1. Fried Chicken with Salt
2. Sour Curry Soup with Cha-Om and Pakwan & Shrimp
3. Stir Fried Phakwan in Oyster Sauce
4. Stir-Fried Rice Noodle with Omelet
5. Fresh Vegetabel Rice Wraps
6. Phakwan Spicy Salad with Seafood
7. Fried Shrimp Salad
8. Deep-Fried Fish Cake with Plum Sauce
9. Stir Fried Pakwan Omelet
10. Pakwan Ice Cream Coconut Flavor

2:00 p.m. Visit **Wat Phra Si Sanphet** was once the most important temple in Ayutthaya, due to its location right beside the Grand Palace. **The three chedi at the centre** of the grounds are some of the most impressive in Ayutthaya.



3:00 p.m. Enjoy **Riding an elephant at Wang Chang, Ayutthaya**. Or visit **Wat Phra Mahathat** there are a lot of place tourist can pay a visit in this palace. Hem

Montein Tewa Raja Tower (**King Prasart Thong Shrine**) This palace is a Greek Corinthian Order style palace.



4:30 p.m. Arrive in **Bangkok**.

Price 1,600.- per person (8 persons guaranteed)

*** Note: If you want to ride an elephant Pay an additional 200 baht per person.
You can sit for 7-10 minutes. ***

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This service rate includes

1. **1VIP van** traveling along the specified route.
2. **2 meals** as specified in the program.
3. **Fees** for places as specified in the program.
4. Tour guides and Tour Staff.
5. Drinks water / Juice and Snack are during the tour.
6. **Insurance** (Limitation of coverage 1,000,000.- THB).

This service rate does not include

1. **VAT 7% and withholding tax (3%)**
2. **Health insurance fee , admission fee other than favorites**
3. **Personal expenses such as food expenses other than the rest of the list, drinks outside the list**
4. **Elephant riding fee**



1 DAY TRIP AYUTTHAYA









- Bang Pa In Palace
- Wat Yai Chaimongkol
- Wat Phananchong
- Wat Phra Si Sanphet
- Wat Mahathat

49 USD.-

/person

If you want to ride an elephant pay an additional 6 usd/person. *You can sit for 7-10 minutes.*

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